

MINNESOTA FAMILY PHYSICIAN

Newsletter of the Minnesota Academy of Family Physicians

Snow Storm Targets State on First Day of Phone Bank, But Family Doctors Prevail

By Kristie Thorson, MAFP Communications Coordinator

More than 9-inches of snow fell in the Twin Cities metro area just as family physicians were gearing up for an early morning phone bank at KARE-TV on Tuesday, March 5th. The late season snow storm closed schools and created tricky driving conditions for physician volunteers who still managed to make it to the television studio in Golden Valley, MN, before the 6 a.m. Sunrise newscast.



Family physicians braved the snowy roads to get to the phone bank on Tuesday morning.

This was the 14th year that the MAFP and KARE-TV have joined together to offer this public service to the station's viewers. Family physicians were on hand to answer basic medical questions to callers.

Jeremy Springer, M.D., MAFP member and U of M Methodist Residency

Director, was interviewed by **Tim McNiff**, KARE-TV Sunrise anchor, during the newscast. A topic discussed was typical medical problems seen during snow storms, for example heart attacks caused by shoveling heavy, wet snow.

A second phone bank was held the morning of Wednesday, March 6th. Family physicians answered questions about insomnia, shingles, diabetes, drug use, heart murmurs, colonoscopies, rashes, immunization safety, and lack of insurance.

Viewer response on both days was good. More than 100 calls came in during the hour-long phone banks each day.

The MAFP thanks all those who gave up their time to help promote their specialty. To view additional phone bank photos, visit <http://www.mafp.org/Post2013phonebank.asp>.



Anchor Tim McNiff interviewed Jeremy Springer, M.D., during the newscast.

Tuesday morning volunteers:

Pamela Dumke, M.D.
Carol Featherstone, M.D.
Hilary Hammell, D.O.
Tom Mullin, M.D.
Jim Parnell, M.D.
Angela Smithson, M.D.
Jeremy Springer, M.D.
Jennifer Vesely, M.D.

Wednesday morning volunteers:

Amy Bonifas, M.D.
Kris Christiansen, M.D.
Roli Dwivedi, M.D.
Shao Chyi Lee, M.D.
Subhashini Mahipathi, M.D.
Grant Morrison, M.D.
Michael Pipestone, M.D.
Britta Reiersen, M.D.
Andrew Slattengren, D.O.



888-546-8811

FAMILY PHYSICIANS ON-HAND TO TAKE YOUR QUESTIONS

SNOW WRAPS UP AROUND LUNCH

LOOKING FOR LOVE

SNOW ENDING ARC

MANKATO FORECAST:

[TUE: 29°]

[WED: 25°]

[THU: 30°]



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This issue of Minnesota Family Physician is brought to you by Novo Nordisk.

Coming Up



- | | |
|---------|--|
| 3/16 | MAFP Board of Directors Meeting, St. Louis Park, MN |
| 4/17 | MAFP House of Delegates St. Paul, MN |
| 4/18-19 | MAFP Spring Refresher St. Paul, MN |
| 4/22 | MAFP Office Closed |
| 4/25-27 | AAFP Annual Leadership Forum & National Conference of Special Constituencies |

Continuing Medical Education Courses

2013 MAFP Spring Refresher

An Annual Update for Specialists in Family Medicine

Dates: April 18 - 19, 2013

Location: RiverCentre, St. Paul, MN

CME Credit Available: 13 Prescribed credits

Provider: Minnesota Academy of Family Physicians

Contact: 952-542-0130; 800-999-8198

Email: office@mafp.org

Website: <http://www.mafp.org/SRcoverpage.asp>

Second CALS Hospital Conference: Rural Emergency Care: Stepping Up to the Challenge

Date: April 26, 2013

Location: Hilton Hotel Minneapolis, MN

CME Credit Available: Determination of credit is pending.

Provider: Comprehensive Advanced Life Support

Contact: 612-624-7123 or 612-624-8776

Email: cmelchior@calsprogram.org Website: <https://calsprogram.org>

Online Registration: www.tinyurl.com/CALSConference

Facebook: <https://www.facebook.com/calsconference>

Dermal Fillers for Health Professionals

Date: June 7-8, 2013

Location: Hyatt Regency Minneapolis

CME Credit Available: 7.50 Prescribed credits

Provider: American Academy of Facial Esthetics

Contact: Kate Peake Phone: 800-952-0521

Email: kate@facialesthetics.org

Website: <http://www.FacialEsthetics.org>

For additional CME opportunities, visit www.mafp.org/cme.asp

President's

Message

By Julie Anderson, M.D.



well as meeting with leaders of insurance companies, DHS, and the MDH. I am pleased with what we were able to accomplish in a short period of time and hope it lays groundwork for our next steps to push for payment from all payors for HCH and eventually all patients to be in a HCH.

We have also been busy with many health-related bills at the Legislature. We are very fortunate to have **Dave Renner** as our legislative representative. I would encourage you to read his updates which are accessible on our website and in our newsletters, as well as by email in our News Flashes.

Promote the specialty of Family Medicine with students, medical students, and Family Medicine residency programs in Minnesota: In addition to partnering with the University of Minnesota this winter to have Dr. Grundy speak to the medical students and residents, the MAFFP has been involved with FMIG and the Residency Recruitment event. Members of the MAFFP helped send medical students to the first ever Family Medicine Midwest Collaborative in Chicago, Illinois. This was a terrific opportunity for physicians, residents, and students to learn from each other about the value of family medicine and share ideas from a regional perspective. Dr. Jeremy Springer of Park Nicollet received the Family Medicine Teacher of the Year Award at this event. I have the opportunity to speak to the UMN FMIG group next month at the University of MN about the AAFP Foundation trip to Haiti that I just got back from. I am so pleased to have had such active participation from students and residents on our committees and board this past year, it is evident that our specialty continues to recruit talented young physicians.

Support members in their professional and personal lives: The MAFFP continues to explore ways to support our members. In addition to offering relevant educational programs, probably the biggest value that the MAFFP offers is something that most do not take advantage of – accessibility to information. In addition to the website, the wonderful staff at the MAFFP is available to each of you with any questions/concerns that pertain to family physicians. They may not have the immediate answer, but rest assured that all of your issues get addressed in this organization.

It is almost spring season. My boys have hung up their hockey skates and there is talk about the end of school and summer activities. At the MAFFP, I am close to completing my term as your President and this will serve as my final President's Message before I hand over the reigns to **Dr. Daron Gersch**. I have had a great year and hope that I have represented you well in this role.

Over the year, my goals included the following: implement the strategic focus areas of our Academy, engage insurance companies and business owners about HCH and encourage payment for this service, encourage novel ways of communicating with our members, and advocate for family physicians on key health care legislation. In terms of the strategic areas of focus, this is what I and your representatives at the MAFFP have accomplished this past year:

Enhanced communications with our members:

As chair of the Communications & Member Services Committee, **Dr. Roli Dwivedi** has undertaken a large project to improve our website as well as look at unique ways to communicate with our members in addition to the email newsletters, Facebook and snail mail methods. The MAFFP offered online access to a meeting this year and will continue to try out alternative means of reaching you.

Promote health system change in Minnesota that reflects the principles of the PCMH and the essential and unique role of Family Medicine in health care delivery: In January, the MAFFP hosted **Dr. Paul Grundy**, President of the Patient Centered Primary Care Collaborative and Global Director for Healthcare Transformation for IBM. The primary purpose of his visit was to encourage private payors and self-insured businesses to understand the benefits of PCMH/HCH. The well-attended event with over 50 participants represented small business owners, pharmaceuticals, corporations, business managers, and governmental organizations. Presenting along with Dr. Grundy were **Dr. Marilyn Peitso**, past President of the MN Academy of Pediatrics, **Dr. Patricia Fontaine**, past President of the MN Academy of Family Physicians, and **Rebecca Schlough**, a parent partner in a HCH. Take home points were: 1.) As medical home implementation increases, the Triple Aim outcomes of better health, better care and lower costs are being achieved; 2.) Medical home expansion has reached the tipping point with broad private and public sector support; 3.) Investment in the medical home offers both short- and long-term savings for patients, employers, health plans and policymakers.

I would highly encourage interested readers to access <http://www.pcpcc.org> and read "Benefits of Implementing the Primary Care Patient-Centered Medical Home", which summarizes current demonstration projects across the country and makes a strong case for PCMH and HCH based on the points above. The business community is extremely interested in the concept and we will continue to pursue payment of HCH for all patients.

Dr. Grundy also met with MAFFP members and had a full day of events at the University of Minnesota Medical School as

President's Message- Continued on Page 4

What's New

▶ MAFP Joins Teen Tan Ban Coalition

The MAFP Board agreed to join the Teen Tan Ban Coalition at the January 26th meeting. The Coalition supports Minnesota legislation to restrict the use of commercial tanning beds to adults and prohibit use by children under age 18.

▶ AAFP National Conference Scholarships

Scholarships are available for Minnesota medical students to attend the 2013 AAFP National Conference of Family Medicine Residents and Medical Students in Kansas City, MO on July 31 - August 3. July 31 is a travel day. Scholarships cover registration, hotel, and transportation by charter bus. Scholarship applications are due May 1st. To learn more and to get an application, visit <http://www.mafp.org/2013StudentResidentNatConf.asp>. Scholarships are provided by the University of Minnesota Department of Family Medicine and Community Health and the Local Chapters of the Minnesota Academy of Family Physicians.



▶ Member Notes

Jennifer Pecina, M.D., and Kurt Angstman, M.D., along with Mayo medical students Nora King, Sam Porter, and Megan Chock published an online article about their 'Speed Date Our Specialty' event in the December issue of the *Journal of Contemporary Medical Education*.

MAFP members Richard Andrews, M.D., William Dicks, M.D., and Keith Stelter, M.D., were appointed to a multi-specialty MMA task force that will examine the issue of prescription opioid addiction, abuse and diversion.

Julie Anderson, M.D., MAFP President, authored a commentary piece titled 'The Physician as Captain' which appeared in the February issue of *Minnesota Medicine*. Several other MAFP members were also featured in an article in the same issue explaining why they love primary care.

MAFP member, Ken Kephart, M.D., was appointed Treasurer of the Twin Cities Medical Society in January.

The work of MAFP member, Kevin Peterson, M.D., was highlighted in the *Annals of Family Medicine*. He is part of a joint U.S. and British research group that has developed an information architecture to support electronic practice-based research networks (PBRNs).

Continued from Page 3 - President's Message

Provide high quality educational programs and activities:

I am very proud of the work that our CME Committee has done under the leadership of **Dr. Krista Skorupa**. This year, in addition to our usual Winter and Spring Refresher Conferences, the MAFP has been able to offer Nexplanon training before the Spring Refresher in addition to the popular SAM session, and plan to have a dermatologic procedure training opportunity later in the year. The MAFP will also be hosting a "Leadership Skills for Team-Based Care" workshop this April. Our ultimate goal is to ensure that the content of our programs are relevant to today's practices and always are appreciative of suggestions from our members.

Foster innovation and research in Family Medicine:

The MAFP continues to offer the well attended Research Forum every spring. The committee including Chair, **Dr. Katherine Guthrie**, recommended to the board that we partner with AHRQ in comparative and evidence based research resources project. The MAFP Foundation continues to offer applications to the 2013 student externship program and resident research grant programs, instilling the importance of research in Family Medicine.

I hope that this provides you with a snapshot of what we have been up to at the MAFP. Although my term as President is near its end, I will continue to be active with the MAFP to encourage the goals above as well as mentor future leaders of the organization. I look forward to representing family physicians on the Provider Peer Grouping Advisory Committee and the MMA's Primary Care Physician Workforce Expansion Advisory Task Force. Thank you for all of the support throughout the year, I look forward to seeing great things from the MAFP.

Julie K. Anderson M.D.

▶ MDH Report Finds More Than Half of Third-Graders Have Cavities

Minnesota's first comprehensive oral health plan includes new information that while tooth decay is nearly 100 percent preventable, it is still one of Minnesota's most common chronic childhood diseases, with 55 percent of third graders surveyed in 2010 experiencing tooth decay. This compares to the national rate of 53 percent for children six to eight years old. The Minnesota Oral Health Plan is available online at <http://www.health.state.mn.s/oralhealth>.

▶ Like Us on Facebook!

The MAFP is on Facebook and wants you to Like Us! Join in the conversation, view photos, comments and more. To find us, simply search for Minnesota Academy of Family Physicians while on Facebook, then hit like at the top!



Phone Bank Fun - Volunteers Through the Years!



While going through some old MAFP/KARE-TV phone bank photos, MAFP staff noticed that a few of the 2013 volunteers have been answering viewer medical questions since the first phone banks took place back in December 1997 and October 1998 & 1999.



Pictured (top to bottom) are **Drs. Pamela Dumke, Amy Bonifas, and Carol Featherstone.**



The doctors may have changed, but believe it or not, the actual phones on the set are still the same! Hmm...

Thanks for sticking with us all this time! We'll see you next year, right?

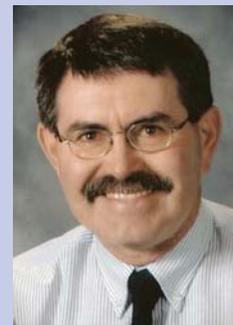
2013 Minnesota Family Physician of the Year Finalists

Congratulations to Minnesota's 2013 Family Physician of the Year award finalists. The award winner will be selected by the MAFP Board of Directors and honored at the All-Member Celebration on April 18, 2013.



Mapleton, MN

Carolyn Becker, M.D.
Mankato Clinic



Alexandria, MN

Steve Ferguson, M.D.
Alexandria Clinic



Aitkin, MN

Donald Hughes, M.D.
Riverwood Healthcare Center



Duluth, MN

Steven Long, M.D.
St. Luke's Mount Royal Medical Clinic

Membership Report: January 1, 2013 - February 28, 2013

New Active & Supporting Members



Central Chapter

Christopher Bell, M.D., Little Falls
Heather Bell, M.D., Little Falls
Douglas Berg, M.D., Chisago City
Jennifer Boelter, M.D., Sartell
Christopher Buck II, M.D., Saint Cloud
Erik Vilen, M.D., Deerwood
Janna Vilen, M.D., Deerwood

East Metro Chapter

Lisa Phifer, M.D., Saint Paul

Heart of the Lakes Chapter

Arne Graff, M.D., Moorhead
Rajit Kaushal, MBBS, Detroit Lakes

Lake of the Woods Chapter

Eli Lotsu, M.D., Bemidji
Ethan O'Connell, M.D., Bemidji

Range Chapter

Julie Houle, M.D., Ely

West Metro Chapter

Jolene Berg, M.D., Hopkins
Sujata Costello, M.D., Eden Prairie
Christopher Darnell, M.D., Minneapolis
Mythili Kasturi, M.D., Maple Grove
Ayham Moty, M.D., Saint Louis Park
Marcia Weimerskirch, M.D., Plymouth

New Student Members

University of MN - Duluth Campus

Erik Fritz
Bradley Nix

University of MN - Twin Cities Campus

Judy Boylan
Brian Park

In Memorium

Larue Dahlquist, M.D., Saint Cloud
Member enrolled since 1968

Edward Kaufman, M.D., Green Valley, AZ
Member enrolled since 1952

MAFP Membership (As of 1/31/13)

Actives = 2,159
Residents = 243
Students = 304
Life = 290
Inactive = 54
Supporting = 2

Total = 3,052

Commons Health Hospital Challenge - Standing Up for Health

Article provided by Jamie Harvie on behalf of the Commons Health Hospital Challenge

Daily news headlines remind the public about the impacts of the obesity crisis on the health of our nation. The severity of the crisis is a call to action, yet without a tangible sense of what that the trillions of dollars spent on obesity treatment in our country really mean, it's easy for the public to remain disengaged. The *Journal of Health Economics* recently estimated that 20% of healthcare costs are associated with obesity. Applying the estimated \$7,000 annual per capita cost of healthcare in Minnesota to a population equivalent to the size of Duluth equates to \$140 million annually to treat a condition that is largely preventable. This is approximately twice the city's annual budget. It is equivalent to an investment of 2,800 jobs paying \$50,000 a year. These numbers are real. And they are draining the economic vitality of our communities.

Clinicians see the hidden toll on their patients every day. The CDC reports that 94% of physicians believe they should be doing some kind of nutritional assessment at each clinical visit, but usually don't feel confident in their ability to address nutrition with their patients. Moreover, a 2009 study in pediatrics found that 75% of providers reported not having engaged in any policy or advocacy activities related to obesity-prevention.

In September 2012, with the goals of engaging patients and communities, a Northland group of physicians, nurses, and community members launched the **Commons Health Hospital Challenge**, a clinical community effort to launch a conversation about the health of Minnesota. The goal is to model healthy food environments in hospitals, from which clinicians and hospitals can engage communities and workplaces in meaningful healthy food environment change.

The Challenge recognizes and promotes hospitals that adopt up to three healthy food environment goals: To adopt the Baby Friendly USA Ten Steps to Healthy Breast Feeding; A 20% commitment to source local sustainable food by 2020; 3. To phase-out the sale of sugar sweetened beverages in the cafeteria or to patients (employees would be not be restricted from bringing their choice of food or beverages to work). These goals are consistent with the policies of numerous medical associations, as well as a 2008 MAFP resolution to publicly champion Minnesota hospitals that are taking steps to transform their food purchasing and food serving practices.

Outside the state, many hospitals have already accomplished these voluntary goals. Seattle Children's Hospital, Cleveland Clinic, Chicago's Vanguard Health, Dartmouth Hitchcock, and Kentucky's Norton Health System have eliminated sugary beverage sales. Nearly 100% of Michigan hospitals are purchasing at least 20% local foods. Vermont-based Fletcher Allen Health Care offers 50% local and sustainable food while keeping food costs within in the median for comparable sized

health systems. In Wisconsin, seven hospitals are designated Baby Friendly (compared to two in Minnesota).



Locally, family physicians have worked to successfully engage the support of the Lake Superior Medical Society, added their names to a Op-ed, and offered their "name support" to a public list of Challenge supporters. In late December, the family physician team at Northshore Hospital sent a letter to their board, requesting that their hospital adopt the Challenge goals. To date, the Challenge effort has created an exciting conversation about food environments with supporters including the YMCA, the Minnesota Cancer Alliance, the MN Chapter of the American Academy of Pediatrics, the American Heart Association and more. Already, St. Luke's and Grand Itasca have phased out sugary beverages, and St. Luke's has announced their 20% local commitment.

Key Strategies YOU can use to help create a healthier MN:

- 1) **Don't Reinvent the Wheel** – Many tools, resources and template letters are available from the Challenge website (www.commonshhealthchallenge.org) or staff.
- 2) **Work as a Team** – There are too many stories of well-intended physicians having conversations or sending e-mails to no avail. Rather, consider working with colleagues to co-write a letter and/or meet with administrators as a team. Keeping the goals "on the radar screen" by working together and setting dates and times for follow-up demonstrates the importance of the goals.
- 3) **Involve Your Wellness Coordinator** - A variety of hospital wellness coordinators have responded with a big "thank you" to the Challenge effort, primarily because they have not been able to get the attention of busy administrators. Clinical engagement can help provide wellness teams with the necessary collective voice and urgency to move the issue.
- 4) **Be Public** – It may not be the "Minnesota way", but don't be shy in letting your community or colleagues know about your support for these goals. You'll be surprised by the support you receive. Ask colleagues on an internal email or at meetings if they'll add their names to a letter and report back to them as a group. Add your "name in support" of the Challenge website to show your patients and community about how important these simple prevention steps are. Tailor a template Op-ed and co-author it for your local newspaper.
- 5) **Engage your Medical Society and Health Department** – A variety of health departments have supported the Challenge. Ask for their engagement in promoting the Challenge goals.

The MAFP Board endorsed the Commons Health Hospital Challenge at its January 26th meeting. The goals of the challenge are to encourage and recognize hospitals that (1) adopt the Baby Friendly USA Ten Steps to Healthy Breast Feeding, (2) show a measurable commitment of 20% local sustainable food purchase, and (3) phase-out sugary beverage sales.

MAFP Offers Leadership Training Opportunity for Physicians

“Leadership Skills Needed for Team-Based Care”

Get additional CME credits and dinner the evening before the Spring Refresher for only \$20! The MAFP will host a training session titled “Leadership Skills Needed for Team-Based Care.” The session will begin at 5:30 p.m. on Wednesday, April 17, 2013. It will be held in the Patio Room at Patrick McGovern’s Pub in downtown St. Paul.



The presenter, **Peter Harper, M.D., M.P.H.**, Medical Director of Family Medicine and Community Health, Smiley’s Clinic, will

help attendees understand the three deliverables of leadership, specifically - set direction, develop competence and guide implementation.

Don’t miss this opportunity! For more information and to register for the event, go to the MAFP website at <http://www.mafp.org/2013leadershiptraining.asp>. When you are ready to register, follow the link at the bottom of the page. Fill out the “General Registration Information” on the Spring Refresher form, then scroll down to check ‘Leadership Training’ box. Finally, complete ‘Payment Information.’

Family Physicians Engage in the Minnesota Legislative Process

By *Dave Renner, MAFP Legislative Representative*



The Minnesota Legislature is reaching the halfway point of the 2013 session. If not based on the number of days, at least symbolically as they wrap up policy work and begin to focus on passing the state’s budget.

The first committee deadline, after which only bills that have passed through all policy committees in at least one body, is March 15. The second committee deadline is March 22. After that date, all policy committee work will be done for the year. The last two weeks of March and early in April, the finance committees will be developing their budget bills, all focused on completing their work for the year before May 20.

On February 28, the state forecast was released showing some good budget news. This forecast is the one the Legislature will use to develop its budget bills. The good news was that the state’s budget deficit has gotten smaller since the last forecast in November 2012. The previous forecast projected that Minnesota would have a \$1.1 billion deficit for fiscal years 2014 and 2015. This new forecast showed that deficit has shrunk to \$627 million. This will help as legislators will have to find less revenue to raise or less spending to cut to balance the budget.

The Minnesota Academy of Family Physicians will continue to advocate for increased spending for Medical Assistance payments to physicians. We will continue to advocate for investing in medical education, especially to address severe primary care physician shortages. We will continue to advocate for investing in our public health infrastructure through funding the State Health Improvement Program (SHIP). And we will continue to advocate for increasing the state’s tobacco taxes to reduce our smoking rates.

A number of MAFP members personally became engaged in the legislative process by attending the MMA Day at the Capitol. This annual event, which the MAFP co-sponsors, brings physicians from across the state to St. Paul to meet

as a group and individually with their own legislators. The group heard from House Majority Leader Erin Murphy (DFL-St. Paul) who provided an overview of a number of health care bills that will move this session. Majority Leader Murphy is a nurse by training who has been a past recipient of the MAFP Legislative Achievement award.



MAFP past presidents, Ken Kephart, M.D., and David Thorson, M.D., attended MMA Day at the Capitol in February.

Family physicians then met with their local legislators and talked about the importance of expanding Medical Assistance



MAFP Legislative Committee Chair, Philip Stoyke, M.D., is briefed before speaking to his legislators.

coverage for citizens below 135% of the federal poverty level, the importance of simplifying the health care home certification process so all patients can be served, and the need to align payment incentives to reward team-based, patient-centered care.

Physician engagement in the legislative process is critical to the MAFP’s success. Legislators need to hear from you. Legislators want to hear from you. If you have not yet contacted with your legislators, do so now. A phone call or email offering to be a resource to them is invaluable. If you need help making that connection, go to the MAFP website at www.mafp.org/leginfo.asp or e-mail vbarzan@mafpo.org. As a constituent and a physician, you hold more power than you can know.

MAFP Winter Conference in Alexandria Focuses on Cardiology And Keeping Your Practice Healthy

By Lisa Regehr, MAFF Conference Coordinator



Katie Guthrie, M.D. and Jalayna Smith, M.D., presented on their community project Healthy West 7th during the Winter Conference.

The 2013 Winter Conference focused on Cardiology and Keeping Your Practice Healthy (Including the Doctor). The two-day event took place at the Arrowwood Resort in Alexandria on February 1st & 2nd. Close to 50 physicians attended the annual event.

Educational Sessions

This year the educational sessions titles were: Statins for Primary Prevention, Integration of Health Care

Systems for Value, Future of Health and Health Care Reform, The Evidence Behind Cardiovascular Prevention, Healthy West 7th, Pediatric Hypertension, Acute Coronary Syndrome, Integrative Cardiology, Heart of New Ulm Update, Work Life Balance, and How to Help Patients Make Healthy Behavior Changes Using Motivational Interviewing.

SAM Session

John Wilkinson, M.D., Mayo Clinic, hosted a SAM Session about Health Behavior on Friday afternoon. Twelve physicians participated in the study group which helps participants with the ABFM Maintenance of Certification requirements by answering the knowledge assessment questions as a group

through dialogue and consensus.

Friday Family Dinner

On Friday evening, attendees and their families gathered for Mexican food and great conversation and then headed over to the water park.

Exhibitors

Thank you to our exhibitors for their participation in this conference: **American Diabetes Association, American Lung Association, UCare, HealthEast Medical Laboratory, Children's Hospitals and Clinics, Institute for Low Back and Neck Care, Abbott Northwestern Hospital/ Minneapolis Heart Institute, Minnesota Department of Health Immunization Program, AbbVie, and Lilly USA.**



The children of Shaneen Schmidt, M.D., show off their hula hooping skills at the Friday Family Dinner.



It was 'Bring Your Daughter to the Winter Conference Day' for SAM study group host, John Wilkinson, M.D., pictured with daughter Elizabeth (Wilkinson) Cozine, M.D.

2013 SPRING REFRESHER

-AN ANNUAL CME UPDATE FOR SPECIALISTS IN FAMILY MEDICINE-

APRIL 18 - 19
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ST. PAUL, MN



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National Expert Visits Minnesota to Educate Employers and Health Care Purchasers about Patient-Centered Medical Home



Paul Grundy, M.D., President of the Patient-Centered Primary Care Collaborative, shared medical home success stories with employers.

The MAFP hoped to show health care purchasers how patient-centered medical homes can save money and improve employee health. In an effort to do that, the Academy invited **Paul Grundy, M.D., MPH**, to be the key-note speaker at a breakfast on January 17th in Minneapolis. Dr. Grundy has led the IBM corporation's efforts to transform health care. He is also President of the Patient-Centered Primary Care Collaborative.

"You've heard the old adage 'Don't eat too much, but when you do make it mostly vegetables. My take on that is don't spend too much on health care, but when you do, spend it on primary care," said Grundy.

More than 50 people attended the breakfast at the Ramada Plaza hotel. The presentation was aimed at educating employers, human resource specialists, brokers, and self-insured administrators. Attendees came from small businesses, corporations, clinics, educational organizations and governmental agencies. Dr. Grundy explained how primary care is being transformed, how the Patient-Centered Medical Home works, and he even shared medical home success stories from Minnesota and nationally.



More than 50 people attended the event representing small business owners, corporations, clinics and governmental organizations.



Jane Foote, Executive Director of HealthForce Minnesota, takes part in a question and answer session after the presentations.

Also presenting at the breakfast was **Marilyn Peitso, M.D.**, a pediatrician with CentraCare in St. Cloud, who discussed her experiences with the health care home from a physician point-of-view. Then parent partner, **Rebecca Schlough** talked about her special needs daughter who has an average of 26 doctor



St. Cloud parent, Rebecca Schlough

visits per year and how the care plan is the heart and soul of a health care home for their family.

"A care plan is what you need to know about my daughter in one document. It saves me from telling my story over and over again," said Schlough.



Patricia Fontaine, M.D.

Patricia Fontaine, M.D., closed by discussing data from the TransformMN, a study that looked at the first 130 clinics to be certified as health care homes in the state.

"The health care home is doing what it is supposed to. It's

MAFP Hosts Interactive Panel Discussion on Health Care Reform



MAFP members had a chance to start off the new year by talking about health care reform with a panel of experts. The 'Interactive Panel Discussion: The Financial Implications of Health Care Reform on Primary Care' was held on Thursday, January 17, 2013, at the Ramada Plaza in Minneapolis.

The panel of experts included **Paul Grundy, M.D.**, IBM Corporation's Global Director of Health Care Transformation, who talked about his interactions with Minnesota health purchasers; **Manny Munson-Regala, J.D.**, Assistant to the Commissioner of the Minnesota Department of Health, who gave an update on Minnesota's Health Insurance Exchange; **Douglas L. Wood, M.D.**, a Mayo Clinic physician and Governor's Health Care Reform Task Force member, who discussed care integration and payment reform; and **Ann Settgest, M.D.**, Health Partners Center for International Health, talked about the single-payer system.

The event was streamed live to those who wished to view it online. A recorded version will soon be available for viewing. Watch the MAFP website for details!

Health Care Reform Panel



Paul Grundy, M.D.



Manny Munson-Regala, J.D.



Douglas Wood, M.D.



Ann Settgest, M.D.



MINNESOTA ACADEMY OF FAMILY PHYSICIANS FOUNDATION NEWS



The mission of the MAFP Foundation is to support family physician health care delivery, research and education, and to promote the specialty of family medicine.

Putting Guidelines into Practice by Turning Data into Action

THE GUIDELINE ADVANTAGE™



For decades, medical professionals have relied on the American Heart Association, American Cancer Society and American Diabetes

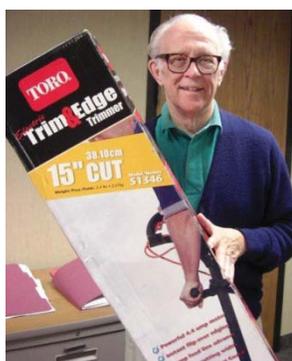
Association for scientific

guidelines on prevention and management of the nation's most prevalent chronic diseases. In 2011, the three organizations joined forces to create The Guideline Advantage™, a program that uses data collection, analysis and feedback to translate prevention and treatment guidelines into practice within the outpatient setting. The program is particularly relevant in light of the current healthcare environment, aligning with key national initiatives and supporting Meaningful Use and Patient Centered Medical Home (PCMH) initiatives.

Available at no charge to practices, the program promotes the use of evidence-based treatment guidelines, performance measurement tools, and quality improvement strategies with the goal of helping physicians offer patients every advantage for a healthy life. Visit www.GuidelineAdvantage.org to learn more about the program's tools, resources and how your practice can participate. Contact Jeanne.rash@heart.org at the American Heart Association of Minnesota for additional information.

Sealed Bid Auction Introduced

Last year, MAFP members suggested that the Foundation “test” a sealed bid format for its auction. That’s exactly what we’re going to do at this year’s auction held at the MAFP House of Delegates on April 17 and Spring Refresher on April 18 and 19 at the St. Paul RiverCentre. Here’s how the sealed bid format works: members complete a bid slip noting their highest bid for the item they want to win, the bid slip is placed in an envelope next to the item the member is bidding on, and at the close of the auction the bidder with the highest bid wins the item. The bid envelope is “sealed” so that bidders do not see bids offered by other MAFP members. You too can support the MAFP Foundation by shopping at the Spring Silent Auction. Make this a “must do” and be sure to visit us in the Exhibit Hall. You’ll walk away with some great items while helping the Foundation’s programs for patients, students, residents and clinics.



Dr. Rick Simmons won a Toro hedge trimmer at last year's auction.

CAC Corner: Novo Nordisk is First Grand Patron Member

The MAFP Foundation is pleased to announce Novo Nordisk as the first company to step up and join the Foundation’s Corporate Advisory Council at the highest membership level, Grand Patron. (In the last issue of *Minnesota Family Physician*, the Foundation reported restructuring its Corporate Advisory Council to offer healthcare organizations four different membership levels and benefits.)



As a Grand Patron member of the Corporate Advisory Council (CAC), Novo Nordisk demonstrates its commitment to support the MAFP Foundation and its philanthropic mission to improve patient care through programs. Thank you to Novo Nordisk for blazing the trail to join the newly structured CAC whose membership dues provide a base of financial support to the Foundation’s programs. Please take a moment to read more about Novo Nordisk and the organization’s efforts to improve diabetes care for patients:

Novo Nordisk is a global healthcare company with nearly a century of innovation and achievement in diabetes care. Novo Nordisk offers a comprehensive portfolio of insulin and GLP1 products, which includes long-acting, rapid-acting, and premixed insulin analogs that help people with diabetes achieve glycemic control. Its rapid-acting formulation was the first insulin analog approved for pump therapy. To learn more about Novo Nordisk, visit them online at <http://www.NovoNordisk-US.com>.

New Groups Exhibit at Spring Refresher

Find the resources you need in the Exhibit Hall at the MAFP Spring Refresher Conference on April 18 and 19 at the St. Paul RiverCentre. Be sure to visit the more than 80 vendors, consultants, and nonprofit organizations, including the Foundation’s Corporate Advisory Council, that have resources and tools for your practice and patients. Thanks to a grant from **UCare**, the MAFP Foundation will underwrite the cost of exhibit booths for the **Alzheimer’s Association**, **American Diabetes Association**, **American Heart Association** and **American Lung Association**. This initiative is part of the Foundation’s work to facilitate connections among clinics/practices and community resource organizations. Professional staff will be available at all of the booths to talk with you and they’ll have plenty of resources for you to pick up. For more info, contact Lynn Balfour at 952-542-0130 (800-999-8198) or foundation@mafp.org.

THE BULLETIN BOARD

Website Launched for the Exchange

A new website will provide Minnesotans with up-to-date information about the health insurance exchange, how this new marketplace will impact their lives, and detail progress being made in Minnesota's development of the exchange. The website can be found at <http://www.mn.gov/hix/>.

More Health Care Homes Certified

The Minnesota Department of Health has added four new clinics for a total of 224 certified health care homes. Essentia Health clinics in Baxter, Brainerd, Moorhead, and West Duluth Clinic were certified. For more information, visit <http://www.health.state.mn.us/healthreform/homes/index.html>.

Report on Autism Spectrum Disorders

The Minnesota Department of Human Services released the final Health Services Advisory Council report on Autism Spectrum Disorders. The study, which is a study of treatments for autism is available at <https://edocs.dhs.state.mn.us/lfsrver/Public/DHS-6181-ENG>.

Requirements for Driver Physicals

After May 21, 2014, physicians conducting medical examinations for commercial drivers must be certified by the Federal Motor Carrier Safety Administration (FMCSA), an agency in the U.S. Department of Transportation. For more information, visit <http://nrcme.fmcsa.dot.gov/>.



Affiliated Community Medical Centers, Willmar, MN:

Physician-owned multi specialty clinic is seeking a full-time physician to join the Family Practice Department in their Willmar, Redwood Falls, Granite Falls, Marshall, Litchfield and Benson affiliates. These positions offer a guaranteed salary plus production incentive and an outstanding benefit package. For further information, please contact Kari Bredberg, Physician Recruitment, 320-231-6366 or e-mail karib@acmc.com; or Julayne Mayer, Physician Recruitment, 320-231-5052 or e-mail mayerj@acmc.com. Website: www.acmc.com.

Allina Health is a not-for-profit family of clinics, hospitals and other care services dedicated to meeting the lifelong health care needs of communities throughout Minnesota and western Wisconsin. Our award-winning electronic health record system provides seamless, coordinated, informed care and improved patient safety. We are seeking part- and full-time BE/BC Family Physicians for career opportunities in our communities: Chanhassen, Coon Rapids, Eagan, Elk River, Faribault, Farmington, Forest Lake, Fridley, Hinckley, Lakeville, Maplewood, Mora, Northfield, Oakdale, Pine City, Ramsey, Shakopee, Shoreview, St. Paul, Vadnais Heights and West St. Paul. Join our team! We care for our employees by providing rewarding work, flexible schedules and competitive benefits in an environment where passionate people thrive and excel. View current openings and apply online at allinahealth.org/careers. For more information, email recruit@allina.com or call 1-800-248-4921. EOE/AA

Hennepin County's NorthPoint Health & Wellness Center

seeks a part-time board certified/eligible Family Physician to provide a full spectrum of ambulatory family medicine in a community clinic setting. Our practice is a diverse, urban community health center in North Minneapolis whose mission is: "Partnering to create a healthier community." Candidates will have Graduation from an accredited school of medicine with a Doctor of Medicine or Doctor of Osteopathic Medicine Degree AND completion of an approved internship and an approved formal adult/child residency in a medical specialty, possession of a valid license to practice medicine issued by State of Minnesota and board certification as a family physician or eligibility to complete certification within six months of hire. Hennepin County offers a comprehensive compensation package and an atmosphere that promotes dedication and commitment to public service. To view the full posting and to apply, visit www.hennepin.jobs or contact Kate at 612-596-8810.

Sanford Clinic Windom, Windom, MN

is seeking a BE/BC Family Medicine Physician to join their medical staff of two Physicians and two Advanced Practice Providers. The primary location would be Sanford Clinic Mountain Lake with responsibilities in Windom, MN. Current call is 1:7 and shared with community physicians. No ER responsibility except for admits. OB is a MUST! This 25-bed Critical Access Hospital has three beautiful LDR suites and three recently remodeled Post-Partum suites. A variety of services and outreach are available at the hospital. Nationally competitive two-year guarantee, generous incentive and an Enhanced Physician Benefits package including paid Malpractice and Tail Coverage exist with this position. MN Loan Forgiveness Program available. Windom is a community of 4,300 located in Southwestern Minnesota. Windom and the surrounding communities have a strong economy, a safe, clean living environment and a variety of activities for all seasons! For more information, contact Jessilyn Healy at 605-325-6986 or 866-312-3907, Jessilyn.Healy@sanfordhealth.org. View all openings at www.practice.sanfordhealth.org.

To place an ad, please contact kthorson@mafpo.org. For more information, visit <http://www.mafpo.org/classifieds.asp>.

MORE



Sanford Health – the largest, not-for-profit, rural health system in the nation has immediate openings for BC/BE Family Medicine physicians in several Sanford Health clinics. Practice opportunities exist in Minnesota communities including: Alexandria, Detroit Lakes, East Grand Forks, New York Mills, Perham and Wheaton, and in North Dakota communities, Fargo, Oakes, Valley City and Wahpeton. Good call arrangements and modern well-established community hospitals. OB is desired but not required for some clinics. Sanford Health offers market competitive salaries, comprehensive benefits, paid malpractice and a generous relocation allowance. Starting incentives available. To learn more contact: Jill Gilleshammer, Physician Recruiter, Phone: (701) 280-4852, Email: Jill.Gilleshammer@sanfordhealth.org.

At **Fairview Northland Medical Center in Princeton, MN**, we are a physician BC/BE in emergency medicine or family medicine with emergency medicine experience, in our Emergency Department. Our emergency medicine physicians see patients of all ages at an average of 1.5 patients per hour, working 10 to 12 hour shifts. Fairview provides a competitive and comprehensive package of rewards to fit your life. This position qualifies for special incentives based on location. For more information about this position, please contact us at recruit1@fairview.org or (800) 842-6469. You may also visit our web site at www.physicianrecruit.fairview.org. EEO/AA Employer.

Director, Center of American Indian and Minority Health. The University of Minnesota Medical School invites applications and nominations for CAIMH Director. The Director, based on the Duluth Campus, supervises the Medical School's educational and recruitment programs for American Indian and Alaska Native medical students, and maintains collaborative relationships with their communities and tribes. Qualifications include MD/DO (alternative terminal degree may be considered in circumstances of exceptional fit), previous experience in a medical school, academic background in medical education relevant field, and strong verbal and written communication skills. Additional information at www.aimh.umn.edu fuller job description and submit application at <https://employment.umn.edu/> (Req. #182533). UMN is an EEO employer.

Sanford Clinic Worthington, Worthington, MN is seeking a BE/BC Family Medicine Physician to join their medical staff of primary care and specialty physicians. Sanford Worthington exists as a "hub city" for the many surrounding communities, allowing patients to receive quality care in specialties such as OB/GYN, Orthopedic Surgery, and Hem/Onc without traveling far from home. Current call is 1:4. A competitive compensation, generous incentive, and Enhanced Physician Benefits are included with this position. Worthington is a progressive, growing community located near many lakes and the home of beautiful Lake Okabena. The population is over 10,000 and services over 35,000. It is located just over 200 miles southwest of Minneapolis/St. Paul. For more information, contact Mary Jo Burkman at 605-328-6996 or 866-312-3907, MaryJo.Burkman@sanfordhealth.org. View all openings at www.practice.sanfordhealth.org.

Mayo Clinic Health System Oakridge in Osseo, WI is seeking a physician Board Certified/Board Eligible in Family Medicine with interest in both in/outpatient care opportunities. Full scope family medicine without OB. Call of 1:4. Daytime Hospitalist manages hospitalized patients Monday through Friday. MAYO CLINIC HEALTH SYSTEM links Mayo Clinic's respected expertise in patient care, research and education with Mayo's community-focused multi-specialty groups in Minnesota, Wisconsin and Iowa. Today, more than 950 physicians practice in the 75 Mayo Clinic Health System communities. EMR, PACS, and other on-line resources make it possible to practice state-of-the-art medicine in a rural atmosphere. Osseo is a thriving four season community with an excellent educational system located 25 minutes south of Eau Claire, WI. Contact Cyndi Edwards, 800-573-2580; e-mail edwards.cyndi@mayo.edu or fax 715-838-6192. Site qualifies for J-1. EOE

Open Cities Health Center seeking Family Physicians (full-time or part-time). OCHC is a community clinic serving St. Paul for 40 years with a strong public health focus promoting cost-effective delivery of affordable quality health care to patients from a wide range of socioeconomic and ethnic backgrounds. Prefer candidates with training or experience in primary medical care, effective communication skills, strong commitment to public/community health service, and demonstrated respect and concern for patients regardless of economic status, race, gender, ethnic background or disability. For additional information, please visit the OCHC website – www.ochealthcenter.com.

Olmsted Medical Center, rated in 2012 as one of Minnesota's top workplaces to work, is seeking BC/BE Family Medicine physicians for our clinic in Byron, Pine Island, and our new Cannon Falls location, all just minutes from Rochester. Olmsted Medical Center, a not-for-profit organization, has been southeastern Minnesota's hometown healthcare provider since 1949. Our 140+ clinicians and more than 1,000 healthcare professionals serve at 16 locations, including a multi-specialty clinic, a hospital with walk-in urgent care and 24-hour emergency room, two FastCare retail clinics in Rochester Shopko stores, and 10 community branch clinics. Olmsted Medical Center has more than 20 specialties and is best known for its convenient, quality personal primary care. OMC offers a competitive compensation and comprehensive benefits including a relocation package. Contact Deb Cardille (507)529-6748, dcardille@olmmed.org and visit www.olmmed.org to see our story. EOE

Sanford Medical Center Aberdeen, Aberdeen, SD is looking for a BE/BC Family Medicine physician to join its medical staff. A large newer clinic is attached to a Brand New 48-bed Hospital. Current call is 1:7. OB is optional. Numerous onsite hospital services and specialty physicians including Anesthesiologists, General Surgeons, Interventional Cardiologists, and more exist. Service area is approximately 90,000. This position offers competitive compensation, a generous incentive and enhanced benefits including paid Malpractice and Tail Coverage. Aberdeen is the third largest community in the state with over 25,000 people. The economy is strong with a competitive cost of living. SD has no state income tax. It's a great place to live and raise a family! For more information, contact Darla Horton at 605-328-6994 or 866-312-3907, Darla.Horton@sanfordhealth.org. View all openings at www.practice.sanfordhealth.org.

St. Francis Regional Medical Center – Urgent Care Opportunity: Seeking Family Physician with UC experience for evening (6p-10p) and weekend (1p-10p) coverage. Experience with EPIC, suturing, minor orthopedics required. Scribes used for charting. ED triage limits patient selection to minor/acute care. Busy. Nice facility, ED backup at all times. Excellent base hourly with productivity component. Send CV / references to Jeffrey Hill MD, 952- 428- 2172 jeffrey.hill.suburbanemergency@gmail.com

Mayo Clinic Health System in Wisconsin, is seeking full-time physicians, BC/BE in Family Medicine for our **Eau Claire** and **Chippewa Falls** locations. No inpatient or OB duties required. Established Hospitalist program. Telephone call of 1:26. 4-½ day work week. Common EMR & PACS across system. **MAYO CLINIC HEALTH SYSTEM** links Mayo Clinic's respected expertise in patient care, research and education with Mayo's community-focused multi-specialty groups in Minnesota, Wisconsin and Iowa. Today, more than 950 physicians practice in the 75 Mayo Clinic Health System communities. Chippewa Falls, a community of 15,000 located 20 minutes north of Eau Claire and Eau Claire, a university community with a metro area of 100,000, both offer excellent schools, abundant four season recreational opportunities, low crime and affordable housing. Eau Claire, the retail hub for West Central Wisconsin, is located 90 minutes from Minneapolis/St. Paul. Contact Cyndi Edwards, 800-573-2580 or e-mail edwards.cyndi@mayo.edu. EOE

Allina Health is seeking physicians for part-time and casual positions in urgent care, providing walk-in care for the communities of Champlin, Coon Rapids, Burnsville, Edina, Inver Grove Heights, Woodbury, Maplewood and St. Paul (Monday-Friday, 3-10 p.m., and Saturday/Sunday, 9 a.m.-5 p.m.) Candidates must be BE/BC in Family Medicine, Internal Medicine/Pediatrics or Emergency Medicine; residents must be in third year of training. A comprehensive benefits package is available at a minimum 18 hours per week. Join our award-winning team! View current openings and apply online at allinahealth.org/careers. For more information, email recruit@allina.com or call 1-800-248-4921. EOE/AA

Cuyuna Regional Medical Center (CRMC) – made up of 30 + physicians including 16 Family Medicine physicians, has opportunities for additional Family Medicine physicians in our multi-specialty clinic. Located in the central Minnesota town of Crosby, CRMC is a critical access hospital offering the latest in medical technologies, partnerships with Minneapolis Heart Institute, Virginia Piper Cancer Institute, Adult & Pediatric Urology – only to name a few. Outdoor activities abound that include a nationally recognized mountain bike trail system, kayaking, fishing, hunting, x-country skiing, snowmobiling, ice fishing and much more. With the twin cities of Mpls/St. Paul only a short drive away, you have the opportunity to balance culture, shopping and professional sports with a community that provides a high quality of life. Enhance your professional life in an environment that provides the opportunity to practice a full spectrum of Family Medicine in a beautiful northwoods setting. Our growing health care facility offers competitive compensation and benefits. To learn more, check out our new video called “Why Crosby” at www.practicenearperfect.com or call Todd Bymark at 218-546-4322 or see us at www.cyunamed.org.

Express HealthCare is hiring MDs, PAs or NPs with exceptional patient care and urgent care or ER experience. Need flexible scheduling? Looking to work just a couple shifts per month or looking for something more? We are the place for you! We are an independent clinic that offers excellent care through a modern working environment utilizing an EMR, digital imaging and onsite automated prescription dispenser. We are located just north of Hwy 10 next to the National Sports Center in Blaine and are open every day 10am-10pm. We offer competitive pay, flexible scheduling and a friendly working environment. Please contact Anne van Bruggen, HR manager, at annevb@express-healthcare.com or call 763-795-9363 x305.

North Memorial is presently recruiting BC/BE family medicine physicians. We strongly promote primary care physician practice opportunities with our owned and associated clinics; including those that are physician owned, joint ventures and hospital owned. Which means you can choose from large or small and multi or single specialty practice options in metro, suburban or rural locations. These are excellent practice opportunities with comprehensive compensation and benefits packages. Contact: Mark Peterson, Physician Recruiter, North Memorial Medical Center, 3300 Oakdale Ave. N., Robbinsdale, MN 55422. Telephone (763) 581-2986. E-mail: mark.peterson@northmemorial.com Website: www.northmemorial.com

Leading the way in innovation. Fairview Health Services is dedicated to academic medicine, population health management, team-based integrated care, and to leading the nation in creating a transformative, high-value healthcare system. We are seeking physicians to join us in who want to be a part of our nationally recognized, patient-centered, evidence-based care team. Join us in vibrant and growing communities such as Apple Valley, Chaska, Elk River, Lakeville, Minneapolis, Pine City, Princeton, St. Francis, Wyoming and surrounding areas. Join us in delivering exceptional care every day. . Visit www.fairview.org/physicians to explore this and other opportunities, call 800-842-6469, or e-mail recruit1@fairview.org. EEO/AA Employer

Douglas County Hospital is seeking an emergency medicine or primary care specialty with emergency department experience to join our progressive team. Full-time, 12-hour shifts; 16,000 emergency department visits annually; Level III trauma designation; new/remodeled facility in 2010; committed to quality, evidence-based care and exceptional patient satisfaction; Class of 2001 and 2008 top 100 Hospitals in Nation; competitive compensation and benefits package, paid malpractice, CME, relocation, retirement plan and more. Contact Eddie Reif, ereif@dchospital.com, 320-762-6194.

Family Medicine Physician to join the team at Glacial Ridge Health System – Glenwood, MN. GRHS is a growing and progressive 19 bed Critical Access Hospital with two clinics. This state-of-the-art facility experiences very low turn-over and prides itself on quality care and high employee satisfaction. ER coverage available. Glenwood is a family oriented community with an excellent school system. Recreational opportunities include boating, fishing, hunting, hiking, and more. One hour from St. Cloud, and located halfway between Fargo and the Twin Cities. Submit CV online at glacialridge.org or mail to: Kirk Stensrud-CEO, 10 Fourth Avenue SE, Glenwood, MN 56334. kirk.stensrud@glacialridge.org.

MORE



Leading the way in innovation. At Fairview Clinics – Wyoming, we are seeking a board-eligible/board-certified family medicine physician to join the Fairview Medical Group practice. Be part of an outpatient only or traditional outpatient/inpatient Family Medicine practice, with the opportunity to perform procedures. Clinic services include: preventive medicine, prenatal care, diagnosis and treatment of acute and chronic illnesses and same-day appointments. Physicians see an average of 19-26 patients per day. This opportunity qualifies for relocation and other special incentives based on location. H1B accepted. Please visit www.fairview.org/physicians to explore this and other opportunities. Call 800-842-6468 or e-mail recruit1@fairview.org for further information. EEO/AA Employer

Urgent Care Moonlighting Opportunity in Minneapolis: Independent physician-owned urgent care clinic located conveniently near Uptown in Calhoun Village Shopping Center on W. Lake Street, seeking moonlighting physicians! Flexible hours, great location, friendly staff, competitive pay! Call Niki at 612-229-1072 or email fastcareoftcmc@gmail.com. Please visit our website at www.twincitiesmedicalclinic.com.

Twin Cities Suburbs Family Medicine Opportunity: This is an excellent opportunity to join a growing hospital and community with close ties to Minneapolis/St.Paul. New Richmond Clinic has all the benefits of a smaller facility and community, but our connection to HealthPartners, a Twin Cities integrated healthcare delivery system with more than 600 physicians, means you have all the amenities you need. Want to know more? We would be happy to send you a complete practice opportunity description with additional details about the position and the community. Email Recruiter Mary Russell at mrussell@wwma.org or call at 715.781.3647.

Mayo Clinic Health System – Northland is seeking two physicians, BC/BE in Family Medicine for our Barron, WI and Rice Lake, WI locations. You may expect a busy practice in a financially stable organization, committed to both high quality patient care and patient satisfaction. One position is with OB, the other is OB optional. OB call of 1:6. General call of 1:13. Provider will participate in the daytime Hospitalist rotation every 8th week. EMR, PACS, and other on-line resources make it possible to practice state-of-the-art medicine in a vacation-like setting. MAYO CLINIC HEALTH SYSTEM links Mayo Clinic's respected expertise in patient care, research and education with Mayo's community-focused multi-specialty groups in Minnesota, Wisconsin and Iowa. Today, more than 950 physicians practice in the 75 Mayo Clinic Health System communities. The community offers excellent schools, abundant four season recreational opportunities, low crime and affordable housing. Barron & Rice Lake are located in Northwest Wisconsin, 100 miles east of Minneapolis, MN and 50 miles north of Eau Claire, WI. Barron is a community of 3,500 & Rice Lake is a community of 8,500. Contact Cyndi Edwards, 800-573-2580; edwards.cyndi@mayo.edu; fax 715-838-6192. Site qualifies for J-1. EOE

Medical Director, Metropolitan Health Plan (MHP)- Hennepin County, Minneapolis, MN- The mission of MHP is to integrate health care an service to enhance the health & well-being of our members and the community. MHP seeks a Medical Director to provide oversight medical administration functions and provide strategic leadership to enhance services to members. Candidates will have Graduated from an accredited school of medicine with a Doctor of Medicine or Doctor of Osteopathic Medicine Degree, a valid license to practice medicine issued by the State of MN, board certification in the appropriate specialty, and at 5 years of supervisory experience. Hennepin County offers a comprehensive compensation package and an atmosphere that promotes dedication and commitment to public service. To view the full posting and to apply, visit www.hennepin.jobs or contact Kate at 612-596-8810.

CentraCare Health System seeks Family Medicine physicians to practice acute, chronic, preventive, OB, geriatrics and ER care in the Central Minnesota communities of Melrose, Long Prairie and Sauk Centre. Enjoy loan repayment and sign-on bonus benefits. All physicians provide OB care and C/S back-up. Call is 1:6. Health system outreach resources available. Physicians back up advanced practice providers and rotate through Saturday morning clinic and hospital rounds. Critical access hospital, nursing home, dementia unit, independent living apartments and clinic under one roof. Excellent educational opportunities abound in family-friendly lakes area. Contact: Cassie Tinius, Physician Recruiter, 1-800-835-6652, ext. 57085; tiniusc@centracare.com; www.centracare.com

Alexandria Clinic is looking for a Family Medicine physician to join its medical staff. It has over 30 specialists located in a modern, well staffed facility. On July 1, 2012, Alexandria Clinic integrated with Douglas County Hospital which also provides state-of-the-art services to the community. We are dedicated to quality patient care and offer an atmosphere of cooperation between the integrated clinics and hospital, while still fostering physician independence. Compensation includes a competitive base annual salary with negotiable signing bonus; productivity incentive pay, 30 days of vacation/CME, partnership opportunity after one year, 1:14 call, and many other benefits. If you're looking for a great place to live and work in the heart of lakes country, Alexandria Clinic has an excellent opportunity for you! If you're interested please contact Tim Hunt, Clinic Administrator at (320) 763-2500 or thunt@alexclinic.com. Visit our website at www.alexclinic.com.

Winona Health, Winona Minnesota's community healthcare system is seeking a board certified Family Medicine physician to join our progressive healthcare team. Enjoy full time employed position joining an established clinic. Practice includes full-scope Family Medicine services with OB optional. Call 1:10. Modern facility with new MOB and state-of-the-art equipment/technology and 24-hour staffed ER, Imaging and Lab. Position is part of a multispecialty group with internal medicine, pediatrics, general surgery, OB/GYN, orthopedics, podiatry, dermatology and ophthalmology. Winona, a sophisticated community nestled between beautiful bluffs and the mighty Mississippi-- kayak the rivers, fish the streams, watch the eagles, take in world-class performances during the Beethoven and Shakespeare festivals and stand inches away from a Monet or Van Gogh at the MN Marine Art Museum. Contact Cathy Fangman 800.944.3960 ext 4301, cfangman@winonahealth.org; www.winonahealth.org.

We are actively recruiting exceptional full-time BE/BC Family Medicine physicians to join our primary care team at the [HealthPartners Central Minnesota Clinics - Sartell](#). This is an out-patient clinical position. Previous electronic medical record experience is helpful, but not required. We use the Epic medical record system in all of our clinics and admitting hospitals. Our current primary care team includes family medicine, adult medicine, ob/gyn and pediatrics. Several of our specialty services are also available onsite. Our Sartell clinic is located just one hour north of the Twin Cities and offers a dynamic lifestyle in a growing community with traditional appeal. HealthPartners Medical Group continues to receive nationally recognized clinical performance and quality awards. We offer a competitive compensation and benefit package, paid malpractice and a commitment to providing exceptional patient-centered care. Apply online at www.healthpartners.jobs or contact diane.m.collins@healthpartners.com Call Diane at 952-883-5453; toll-free: 800-472-4695 x3. EOE

Western Wisconsin (Amery, Osceola) HealthPartners Medical Group is seeking exceptional BC/BE family medicine with or without OB physicians for growing rural communities in western Wisconsin. These positions offer a traditional family medicine practice in small-town rural settings, all within an hour's drive of the Twin Cities. We offer a competitive salary, an excellent benefits package, and a commitment to providing exceptional patient-centered care. For more information, contact diane.m.collins@healthpartners.com or call Diane @ (952) 883-5453, toll-free: (800) 472-4695, x3. Apply online at www.healthpartners.jobs EOE

Fairview Health Services is seeking full-time as well as per-diem moonlighters to work in urgent care, providing care in the communities of Andover, Bloomington, Brooklyn Park, Eagan, and St. Paul. Hours: Monday-Friday, 8am – 10pm; Saturday, 8am – 10pm; Sunday, 10am – 8pm. The acuity at these facilities is moderate with physicians providing a broad spectrum of non-emergent care for minor illness and injury. All hospital admissions are referred to the physician on-call for these practices. Moonlighters are needed for a variety of shifts at these urgent cares and at other Fairview clinics in the metro area. Hours vary by site. Volume fluctuates seasonally. Candidates must be BE/BC in Family Medicine or Internal Medicine/Pediatrics. Please contact recruit1@fairview.org for additional information or call 800-842-6469. EEO/AA Employer

Mayo Clinic Health System – Chippewa Valley in Bloomer, WI is seeking an enthusiastic physician BC/BE in Family Medicine to join a collegial group of physicians at our Bloomer, WI location. The clinic is attached to a 25-bed Critical Access Hospital, which is the only hospital you would cover. Call of 1:5. **MAYO CLINIC HEALTH SYSTEM** links Mayo Clinic's respected expertise in patient care, research and education with Mayo's community-focused multi-specialty groups in Minnesota, Wisconsin and Iowa. Today, more than 950 physicians practice in the 75 Mayo Clinic Health System communities. EMR, PACS, and other on-line resources make it possible to practice state-of-the-art medicine in a rural atmosphere. Bloomer, a growing community of 3,500, offers a multitude of four-season recreational activities and is located 30 minutes north of Eau Claire. Contact Cyndi Edwards, 800-573-2580; edwards.cyndi@mayo.edu; or fax 715-838-6192. EOE

Looking for the ideal practice setting? Imagine a morning commute that takes you past sparkling lakes and through the beautiful north woods. You arrive at your office...a state-of-the-art healthcare center equipped with the latest technology in patient care and management. We offer the unique combination of innovative medicine and an environment where our patients are treated like family. **Riverwood Healthcare Center** – a 24-bed progressive and Critical Access Hospital – has an opportunity for you to practice the full spectrum of Family Medicine in the beautiful up north lakes area. Join our growing practice...major expansion project underway...4 day work week...friendly atmosphere...comfortable call schedule...quick and easy ramp up of your practice...over 35 physicians, specialists and surgeons. If you are interested in a practice opportunity where your professional aspirations come together with your lifestyle expectations, I would like to talk with you. Call or email Tanya Pietz at: tpietz@riverwoodhealthcare.org or call me at 218-927-5587. <http://www.RiverwoodHealthcare.com>.

The Doctors Office Urgent Care in Minnetonka & Eden Prairie is looking for "Family Medicine and Med/Peds resident physicians or Board Certified Family Medicine and Med/Peds Physicians" to work at our urgent cares. We are open 365 days a year evenings, weekends and holidays. Hours of operation: Mon-Friday 6pm-9pm, Sat., Sun, & All Holidays 1pm-8:30pm. We see children and adults. Website: www.afterhoursurgentcare.com. Please contact Cindi Simonson at csimonson@slpeds.com or by phone at 952-401-8289 for an application. We are looking to hire 2-3 new doctors.

Grand Itasca Clinic & Hospital, a fully integrated multi-specialty clinic and hospital located in Northern Minnesota, has full scope Family Medicine practice opportunities available for our Clinic, to include OB and hospital rounding. BC/BE required. Practice opportunities include FT salaried positions with full benefits: Competitive first year income guarantee, with a generous signing bonus and moving allowance. There is a competitive benefit package that includes health and life insurance, professional liability coverage, generous allowances for Continuing Education and vacation. New state-of-the-art facility located in a true vacation paradise! www.granditasca.org E-mail: gail.anderson@granditasca.org or call 218.999.1447.

Mayo Clinic Health System – Red Cedar in Menomonie, Wisconsin, is seeking physicians BC/BE in Family Medicine. OB and OB optional opportunities. In-patient care is part of practice. Call of 1:10. 4 ½ day work week. EMR, PACS. We are a 45 physician multi-specialty clinic and a 25-bed critical access hospital. We offer a competitive salary guarantee and complete benefit package. **MAYO CLINIC HEALTH SYSTEM** links Mayo Clinic's respected expertise in patient care, research and education with Mayo's community-focused multi-specialty groups in Minnesota, Wisconsin and Iowa. Today, more than 950 physicians practice in the 75 Mayo Clinic Health System communities. Menomonie, a city of 16,000, is home to the 9,300 students at the University of Wisconsin-Stout and located one hour east of Minneapolis/St. Paul. Perched on the banks of Lake Menomin, the community offers strong schools, safe neighborhoods, and abundant four-season recreational opportunities. For more information contact Cyndi Edwards at 1-800-573-2580; fax 715-838-6192; or edwards.cyndi@mayo.edu. EOE



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